

# GOSHEN CHAMBER INFORMATION



## WHAT IS A CHAMBER OF COMMERCE?

A Chamber of Commerce is a business association dedicated to building a vibrant community where business can grow and prosper. Business men and women volunteer their time and resources to the common good of their community to accomplish uncommonly great things.

The Goshen Chamber of Commerce building is located at the corner of Main Street and Jefferson Street in downtown Goshen. The Goshen Chamber of Commerce is the driving force and advocate for the interest of the Goshen business community. Goshen Chamber member businesses employ more than 17,500 fulltime and 700 part-time employees.

## IS THE CHAMBER A GOVERNMENT ENTITY?

NO! The Chamber is a 501c6 not-for-profit business association. We represent the interest of our business members at all levels of government – we are the voice of the Goshen business community.

## GOSHEN CHAMBER MISSION STATEMENT

The mission of the Goshen Chamber of Commerce is to champion our community's business future.

**VOICE OF THE BUSINESS COMMUNITY** – As a member, your voice is combined with the rest of the members to strengthen the collective voice of the business community as we work with our elected representatives at all levels of government, local, state, and federal.

**MARKETING EXPOSURE** – The Goshen Chamber is a 24/7/365 marketing machine. With an extensive website, a smart phone app, and our distribution of more than 22,000 printed membership directories throughout our community. For most businesses this extensive marketing packaging cost around a dollar a day. The Chamber also has many other marketing opportunities to promote your business to the rest of the community and the world.

**ECONOMIC DEVELOPMENT** – The Goshen Chamber is a leading force in insuring that Goshen is ready for economic development opportunities. We also serve on the Economic Development Corporation of Elkhart County Board of Directors where we are a driver of the region's economic development efforts.

**NETWORK DEVELOPMENT** – As a member, we will provide many different networking development opportunities for you to expand your personal and business network. These events are held year round and at many different times to fit your schedule.

**EDUCATIONAL RESOURCES** – The Goshen Chamber works tirelessly in providing the most up-to-date information and programs to better your business. Through e-mails, seminars, forums, and events the Goshen Chamber keeps you informed.

“ The Goshen Chamber brings all the businesses together to make Goshen a great place to not only operate a business but also to make it a great place to live and raise our families. We benefit greatly from all the networking opportunities that are available through the Chamber which help us strengthen our existing relationships and to make new ones. We only support organizations that truly make a difference in the communities we serve and the Goshen Chamber certainly fits that criteria. ”

**John Place**  
**Ancon Construction**

# GOSHEN CHAMBER

# MEMBER BENEFITS

## MARKETING SERVICES

- Membership Directory listings (paper and electronic)
- Chamber and membership news updates
- High exposure advertising opportunities
- Website and informational material
- Ribbon cuttings
- Ground breakings

## NETWORKING OPPORTUNITIES

- Connect @ 4
- Wake Up! Goshen
- Goshen Chamber outings
- Sound of the Economy
- HR Network
- Third House
- Committees

## BUSINESS RESOURCES

- Business referrals
- Resource and small business assistance
- Insurance discounts
- Meeting Room Space

## OTHER “UNCOMMONLY GREAT” BENEFITS

- Free to new members: 15” advertisement from “The Goshen News.” Renewing members receive 50% off any size ad.
- Free immediate website listing at Goshen.org with business description, links and map to your business.
- Free immediate listing on “My Chamber App” for smart phones with business description, phone link and door-to-door directions to your business.
- Free listings in Chamber Business Directory with over 22,000 printed and mailed every December to all homes and businesses in the Goshen zip code area.
- Free mailing labels of Chamber members once per year.
- Free participation in member-to-member Value Card program which provides savings on products and services between members.
- Free tourism marketing opportunity through participation in the RV Rally Card Program.
- Up to 25% discount on a Constant Contact marketing solutions account.
- 12% discount from Auto Owners on business insurance.
- Business referrals.
- Numerous networking opportunities.

## WHAT HAPPENS AFTER I JOIN?

### A Chamber staff member or volunteer will visit you:

- Welcome you to the Chamber
- Present you with your membership plaque
- Review your membership information, making sure it is correct.
- Discuss upcoming events
- Explain how you can best market your business through your membership listing
- Answer any questions you have about taking advantage of your Chamber membership.

“The Goshen Chamber of Commerce is a wonderful and rewarding organization. It allows business professionals of all ages to not only promote their company, but also to establish and maintain both business and personal relationships which aid in the success of an individual's career. I proudly serve as a Chamber Ambassador and see a true value in both my time and energy investment.”

**Sharon Welsh**

**VP Private Banking, Lake City Bank**

# GOSHEN CHAMBER APPLICATION

HOW DID YOU HEAR ABOUT THE GOSHEN CHAMBER? \_\_\_\_\_  
\_\_\_\_\_

## COMPANY INFORMATION

Company Name \_\_\_\_\_

Mailing/Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

Company E-mail \_\_\_\_\_

Company Facebook \_\_\_\_\_ Company Twitter \_\_\_\_\_

Other Company Social Media Sites \_\_\_\_\_

Main Contact \_\_\_\_\_ Title \_\_\_\_\_

E-mail \_\_\_\_\_

Additional Representatives \_\_\_\_\_

Date Company Established Locally \_\_\_\_\_

## DUES COMPUTATION

Number of Employees (FTE)\* \_\_\_\_\_

\$ 360 for the first 5 employees \_\_\_\_\_

\$ 11 each for the next 20 employees \_\_\_\_\_

\$ 10 each for the next 30 employee \_\_\_\_\_

\$ 2.50 each for all employees from 55-1,000 \_\_\_\_\_

\$ 1.00 each for all employees over 1,000 \_\_\_\_\_

Enrollment fee \_\_\_\_\_ **\$30.00**

**TOTAL DUES\*\*** \_\_\_\_\_

*\*For purposes of dues computation, three part-time employees equal one full-time employee.*

*\*\*97% of your membership dues are deductible as a necessary business expense.*

Continue on reverse

# GOSHEN CHAMBER APPLICATION

## METHOD OF PAYMENT

Annual Payment                       Semi Annual                       Monthly Bank Draft  
*Bank Draft requires voided check or deposit slip*

Discover                       Master Card                       Visa

Credit Card \_\_\_\_\_  
Card Number \_\_\_\_\_ CVV \_\_\_\_\_  
Expiration Date \_\_\_\_\_ Signature \_\_\_\_\_

Company Check

Amount of Enclosed Check \_\_\_\_\_

## MEMBERSHIPS AVAILABLE

Non-Profit Organization Membership: Half of the regular dues

Associate Membership: \$59 for retired individuals

Description of Your Organization/Business \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



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Search for the Goshen Chamber on our social media sites

